



STRAMILANO RUNNING CLUB
Società Sportiva Dilettantistica a.r.l.
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**MOD SI 02 - PERSONAL DATA PROTECTION POLICY OF STRAMILANO RUNNING CLUB S.S.D. a r.l.
ON THE DATA TRANSMITTED FOR SIGNING UP TO STRAMILANO HALF MARATHON**

Dear participant,

we intend to inform you that the following document is the Privacy Policy referred to Article 13 of the Regulation (EU) 2016/679 on the protection of personal data. The Data Controller, as indicated below, will collect and process the data contained into the Stramilano Half Marathon registration form, as well as any images, for the purposes then described. The personal data indicated in the registration form, both online and hard copy, distributed at the Stramilano Center, are necessary to the conclusion and consequent management of the relationship with Stramilano Running Club S.S.D. a r.l.

Data collected:

- are processed for the formalization and consequent organizational, administrative, legal and fiscal management of the contractual relationship that arises from the acceptance by Stramilano Running Club S.S.D. a r.l. of your registration for the Stramilano Half Marathon;
- are processed to verify the physical fitness and the regularity of the membership according to the participation criteria indicated in the Regulation, published at <https://www.stramilano.it/runs/stramilano-half-marathon-21-km/regulations/?lang=en>;
- are processed in order to communicate any information aimed at guaranteeing your participation in the sporting event or to other activities that take place within the event itself;
- are processed in order to send you our Newsletter only if in the registration form you have given consent to use your email address for that purpose;
- are processed in electronic, IT and paper modalities by internal staff, authorized collaborators and External Data Processors, duly authorized by Stramilano Running Club S.S.D. a r.l.;
- are stored on IT or paper supports, and protected from illegal or unauthorized access, from theft, protected from loss and destruction with appropriate security measures;
- are shared with sports federations, in order to verify the sport qualification required for the competition for which you are registering and for the subsequent update of the result you obtained with the participation, as well as for insurance purposes.

Image use policy:

- during the sporting event, photographic images and videos will be acquired and used for informational purposes of the various moments of the event itself, on the Stramilano website, on the event's promotional material, on social media and trade press. Both photographic images and videos will be stored in IT archives by Stramilano Running Club S.S.D. a r.l. and by External Data Processors, duly authorized by the latter.

The personal data, all the documentation as well as all the images and videos will be stored for ten years from its acquisition.

As Data Subject, as provided by Article 13 of the Regulation (EU) 2016/679, you have the right to request to Stramilano Running Club S.S.D. a r.l. the access to your personal data, their rectification, their cancellation or the limitation of treatment. You also have the right of enabling data portability, as well as the right of bringing complaints to the Italian Data Protection Authority.

All rights summarized above may be exercised by writing to the following e-mail address:
privacy@stramilano.it.

It will be our concern to answer to you.

The Data Controller is Stramilano Running Club S.S.D. a r.l. with its registered office in Milano, Via Lorenzo Valla 16, in the person of its President.